



A New Expedition

The Mission Studio

At a glance

The Hillary Institute and Edmund Hillary Fellowship (EHF) are building a Mission Studio where our first grand challenge is **climate innovation**. The Mission Studio is about activating exceptional people and innovative projects to power up system solutions from Aotearoa.

Who's involved

Chief Executive: Rosalie Nelson

Chair: Anna Kominik

Directors/Trustees: Camia Young, Ian Short, Andrew Hoppin

Hillary Laureates & EHF Fellows: The Mission Studio brings together two global communities of over 500 Hillary Laureates & Edmund Hillary Fellows

Studio Team: Cheryl Reynolds, Alex Hannant, Dan Khan, and others.



System-change



www.ehf.org/news-blog/a-new-expedition-the-mission-studio



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IMPACT OPPORTUNITY



The Mission Studio was announced in February 2023, along with the grand challenge of climate innovation and four mission focus areas:

- **Energy Transition:** Limit global temperature increase to 1.5C. NZ has net-zero long-term emissions by 2050;
- **Nature Restoration:** Protection and restoration of 50% of our lands and ocean;
- **Sustainable Food:** Help sustainably feed 10 million people: A shift to net-zero food and fibre systems;
- **Resilient Communities:** Adaptive infrastructure, cities and communities to address climate impacts.

The Mission Studio will be the 'connective tissue' to:

- **Convene** leaders, funders and innovators around a mission-led response, starting with climate change;
- **Activate** the connections, capital, and capabilities required to mobilise collective action;
- Hold stakeholders **accountable** to a quantifiable model of impact on specific climate outcomes;
- **Inspire** the world to accelerate action through storytelling, learning, and partnership.

INVESTMENT OPPORTUNITY



Investment areas: There is the ability to invest in the following areas: the **platform**, the **programme**, and **projects**. The Hillary Institute (a New Zealand charity) and its parent organisation EHF, will own The Mission Studio platform and programme, including the protocols and systems impact. Projects will be participant-owned.

Business model: We are gathering funding and investment commitments to establish The Mission Studio from our Fellows, Board, Team, and others, and we are offering opportunities for philanthropists and investors to partner with us as The Mission Studio maps its pathway towards a self-sustaining business model.

Value proposition: Fellows and Laureates bring unique capability – global influence and voice, knowledge of markets, innovation, connections and resources. The Mission Studio is designed and developed to harness this value, and is powered by the Hillary Institute and EHF to provide the *innovation infrastructure* to enable radical collaboration for collective impact. This includes mobilising capital, capability, and connections, and acting as the 'connective tissue' needed for systems transformation.

Standing true to our roots, role and responsibility, The Mission Studio will be underpinned by the values of Sir Edmund Hillary, and Te Ao Māori principles, recognising Te Tiriti o Waitangi as our founding document.